MEDesign® Backfriend®



Age Concern Barclays Bank Blue Circle Cement British Gas British Petroleum **British Aerospace British Telecom**

Cancer Research UK C.B.I. Citibank Co-op Insurance Dairy Crest

D.S.S. Express Newspapers Foxboro Girobank

Glaxo Hewlett Packard Honda H.M. Courts Services

HSBC IBM John Lewis Evening Standard

H.M. R & C

Marks & Spencer Ministry of Defence Mobil Oil

National Blood Service Siemens National Probation Service The Open University **NSPCC** Octel Pilkington Glass

Roval Mail R.Ś.P.B.

Scottish & Southern

Thomson Directories United Distillers Vent-Axia Prudential Assurance Vodafone

EXPORTED WORLDWIDE INCLUDING

Australia Belaium Botswana Canada Chile

BUPA

Cyprus Denmark Finland France Germany Greece India Ireland Israel Italy

Jamaica Japan Korea Kuwait Luxembourg

Mexico Netherlands Norway Poland

Malta

Portugal Singapore South Africa Spain Sri Lanka

Sweden Switzerland Turkey UAE USA

LOCAL AUTHORITY PURCHASERS

Bedfordshire Birmingham Bradford Brighton Bristol Cambridge Cardiff Cheshire

Cleveland Croydon Cumbria Dorset Dudlev Edinburgh Glamorgan

Greenwich Hampshire Haringey Hastings Hereford Hertfordshire Humberside Gloucestershire Kent

Lancashire Leicester Lincolnshire Newport Northumberland Sandwell Nottingham Oldham Oxfordshire

Powys Renfrewshire Rochdale Salford Sefton Sheffield Shropshire

Somerset Staffordshire Stockport Surrey Tameside Tayside Walsall Warwickshire West Sussex Wirral York

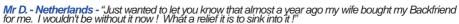
The following extracts are from a few of the many unsolicited letters we receive. The originals can be seen at the Clock Tower Works.

Ms B. - Ayrshire - "It is absolutely brilliant, is just so comfy and has made one heck of a difference. Phew.... all I can say is thank you so, so much."

Mrs B. - Kent - "I have had a back problem all my life, thanks to a birth injury. Over the years (I am now 70) arthritis has set in and made the problem worse. I only wish that I had bought my Backfriend when I first saw it advertised, instead of thinking nothing could be that good. It can and it is."

Mrs T. - London - "Thank you SO much for all your help and fantastic customer service (something we seem to experience less and less of these days!) what a refreshing experience! The Backfriend and Footrest arrived yesterday - in plenty of time for my holiday and I haven't wanted to get out of my chair since - it is a revolution in seating, why did I not know about this sooner??!?! Even my husband is considering one now too."

Mrs G. - Hants - "My Backfriend arrived before our departure on holiday and IT WORKS! I don't know how but I have travelled 7 days to France and Spain without a single problem with my back or coccyx - absolutely amazing. I was seriously worried about a one-month driving holiday so the Backfriend has made me a véry happy lady!"



Mrs N. - Devon - "I recently ordered a Backfriend for my friend in Germany which was quickly and safely delivered. He is extremely pleased with it and I just want to say thank you to MEDesign both for the superb product (I have had mine for several years) and the very efficient service which you provided."

Mrs A. - Northants - "This is my third Backfriend purchased from you over a number of years, it is a superb product. I have recommend the product to many people, who too have been as impressed as me."

Mr W. - Co Durham - "Goods delivered today. As on the last occasion, excellent service and product. Thank you!"

Mrs M. - Co Down - "This is the second Backfriend I have had. The first has been in use for over 20 years and is worth its weight in gold. It is a great product and means I can sit comfortably on ANY seat."

Mr J. - Northants - "Your service is fantastic. So is the Backfriend."

