

MEDesign® Backfriend® Reviews



The design of Backfriend was directed by Dr J D G Troup, Ph.D, MRCS, LRCP, MFOM, F. Erg. S, who was internationally acknowledged as a leading expert in back pain.

The main cause of backache when sitting is biomechanical. Without a backrest the pelvis tends to tilt back and muscular effort is needed to prevent this; thus postural stress is imposed on the spine.

The design of the shape of the backrest is crucial and its height above the seat base also has to be controlled.

These are the main anatomical and orthopaedic considerations but, in addition, the essential need for adaptability and portability of the Backfriend posed a variety of problems in the design and construction of the ideal back support.

The Backfriend solves all these problems and we believe it to be unique amongst products which aim to support the spine in the optimal position to avoid backache when sitting.

INDEPENDENT PRODUCT REVIEWS

Gadgethead Magazine

"Altogether, an impressive product that can improve your posture and eliminate back pain, it is worth every penny."

The Good Web Guide website - "Best Health Buy"

"This neat little accessory looks set to be as ubiquitous as silver scooters among the slipped disc contingent. Foldable, portable, it gives support for both the lumbar and thoracic regions of the spine. You can use it with any seat or chair, including cars, theatres and planes and it weighs just 4lb."

What Car? Magazine (review of 14 back supports)

"The MEdesign Backfriend is the only one we recommend. It can make a bad seat good thanks to its slim, fibreglass base and back. Beautifully designed to allow freedom of movement, excellent support while avoiding pressure points. It will work whatever the car although, because it raises you, tall bodied people should watch their heads. Highly recommended."

Medical Devices Agency Report A12

"...Six of the 7 subjects rated the Backfriend as comfortable or very comfortable, and 4 of these considered it to be more comfortable than their own car seat...all 7 subjects felt it provided good overall support, and 6 felt that it provided the correct amount of lumbar support...Subjects commented on the ease of fitting and portability and also on the firmness and texture."

Daily Telegraph Newspaper

"Motorists who need extra support or who suffer from back trouble can take advantage of the Backfriend, an adjustable, hinged support to help you sit correctly. I have had one on standby for years, and also find it useful when working at a desk."

Health & Fitness Magazine

"If your work involves a lot of sitting, the state of the art Backfriend, supports both the upper and lower back and is adjustable and portable. (It was a big hit with everyone using computers at Health & Fitness)."

Good Housekeeping Magazine

"This support is rigid and helps preserve posture. It would be good for the car and the office, because driving and desk-bound work aggravate back pain. It is well made, lightweight, portable, adaptable - an excellent piece of equipment."

British Osteopathic Journal

"The Backfriend really comes into its own when used as a combined seatbase/backrest combination where the base helps to maintain correct anatomical relationship between pelvis and spine. It is equally suitable for car drivers, office workers, plane or train travellers and the backrest can even be used for support when semi-reclining in bed."

COMMENTS FROM USERS

The following extracts are from a few of the many unsolicited letters and emails we receive. The originals can be seen at the Clock Tower Works.

Mrs B. - Kent - "I only wish that I had bought my Backfriend when I first saw it advertised, instead of thinking nothing could be that good. It can and it is."

Miss C - London - "I just wanted to say how great your Backfriend product is! I'm a freelance worker which means going into lots of workplaces with bad chairs. This has helped out no end! A really great product."

Mrs G. - Hants - "My Backfriend arrived before our departure on holiday and IT WORKS! I don't know how but I have travelled 7 days to France and Spain without a single problem with my back or coccyx - absolutely amazing. I was seriously worried about a one month driving holiday so the Backfriend has made me a very happy lady!"

Ms J - Brazil - "I just wanted to tell you how happy I was that your website is so easy to use from overseas. My compliments to your professionalism and I look forward to receiving my latest Backfriend. I believe this is number 5 that I have ordered over the years since I first had back surgery 30 years ago - it goes everywhere with me in cars, trains and aeroplanes and has attracted much interest along the way."

Mrs N. - Devon - "I recently ordered a Backfriend for my friend in Germany which was quickly and safely delivered. He is extremely pleased with it. I just want to say thank you to MEDesign both for the superb product (I have had mine for several years) and the very efficient service which you provided."

Mrs T - Notts - "Just wanted to say a big thank you to MEDesign for my Backfriend. I am chuffed to bits with it and looking forward to taking it with me to my regular haunts which have uncomfortable seats. Your service has been so efficient and enjoyable (the gentleman who took my telephone order has a wonderful sense of humour)."

Ms Y - UK - "I am a massive fan of the backfriend!!!! Mine gave me back my life! I don't exaggerate. I had a nasty accident resulting in several fractures (including 3 fractured vertebrae), a friend visited with her backfriend for me to try. EUREKA!! It was bliss. When I returned to work as a teacher, mine came to school every day - I even had a monitor who carried it to and from assembly. It came on holiday with me, to church (I could never have sat on the wooden pews), on trains and planes, to theatres and restaurants and whilst driving it was invaluable. Anyone who drives long distances should have one. Thank you for giving me my life back."

Mr. P. - W Mids - "I have had 2 or 3 Backfriends over the last 25 years and they have been a great help with a long standing back problem. I manage my back quite well with exercises now so the Backfriend is mainly kept in reserve but I have recently had another condition where it helped as it hurt when I sat on any type of seat. I tried the Backfriend, not expecting it to help, and it was perfect. I have just driven 740 miles in a week in complete comfort. Thank you Backfriend."

